WORLD OVARIAN CANCER COALITION

FROM EVIDENCE TO ACTION:
MAKING OVARIAN CANCER A GLOBAL PRIORITY

STRATEGIC PLAN 2023-2028

As the only global advocacy organization focused on ovarian cancer, we will drive profound and equitable change for all those impacted by this disease through partnerships, evidence, advocacy, and awareness.

Our vision is a world where everyone living with, or at risk of, ovarian cancer has the best chance of survival and the best quality of life possible, no matter where they live.

Passionate and ambitious we work for and respect all those impacted by ovarian cancer, regardless of where they live or who they are. Improving the patient experience with integrity is our north star, as we support and empower our partners with expertise, evidence, and our global perspective.

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OUR BOARD

GLOBAL, VISIONARY, FUTURE FOCUSED

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WORLD **OVARIAN** CANCER COALITION

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OUR 5-YEAR STRATEGY AT A GLANCE

VISION
A world where everyone living with or at risk of ovarian cancer has the best chance of survival and the best quality of life possible, no matter where they live.

MISSION
As the only global advocacy organization focused on ovarian cancer, we will drive profound and equitable change for all those impacted by this disease through partnerships, evidence, advocacy, and awareness.

VALUES
Passionate and ambitious, we work for and respect all those impacted by ovarian cancer, regardless of where they live or who they are. Improving the patient experience with integrity is our north star, as we support and empower our partners with expertise, evidence, and our global perspective.

GOALS

5-YEAR IMPACT GOAL
Achieving significant and equitable improvement in prevention, survival and quality of life for everyone impacted by ovarian cancer.

STRATEGIC GOALS

PREVENTION

ACCESS TO RAPID DIAGNOSIS & BEST TREATMENTS

AWARENESS & HEALTH LITERACY

DATA & EVIDENCE

STRATEGIC PATHWAYS

THOUGHT LEADERSHIP

Mobilising and inspiring key stakeholders to work with us on a global plan of action aimed at reducing incidence and improving survival and quality of life for everyone impacted by this disease

GLOBAL ADVOCACY

Influencing global policy makers to recognise ovarian cancer as a pressing global health issue by providing evidence based insights and addressing gaps in the understanding of the experience of those impacted by this disease

AWARENESS

Saving lives through awareness raising and education focusing on risk reduction, prevention, more rapid diagnosis and access to the best possible care

GROWING THE GRASSROOTS

Building capacity by supporting existing advocacy partners and fostering advocacy movements in priority areas of the world where they currently do not exist

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5-YEAR GOALS

PREVENTION

About 20% of women with ovarian cancer have a genetic mutation that may have been inherited from someone in their family.

Our goal is for everyone, everywhere, to know their family history and have access to genetic testing and counselling which can help women be proactive in minimizing their risk of ovarian cancer through surveillance or risk reduction measures, including surgery.

AWARENESS & HEALTH LITERACY

Awareness of ovarian cancer symptoms is critical for women and doctors for a more rapid diagnosis, which can improve treatment options and outcomes. But raising awareness about symptoms alone is not enough. Across all socioeconomic levels, many women exhibit poor health literacy and are often subject to disenfranchising gender norms, disempowering them and impeding self-advocacy when it comes to their health.

Our goal is to increase global awareness of ovarian cancer, including opportunities for risk reduction, prevention, and the importance of rapid diagnosis and best possible care.

ACCESS TO RAPID DIAGNOSIS & BEST TREATMENTS

Ovarian cancer surgery performed by experienced surgeons in high-volume centres offers individuals the best chance of survival. Access to clinical trials of promising treatment options is also critical. But access and information can be erratic, disproportionate, unaffordable, and even non-existent.

Because socioeconomic factors influence ovarian cancer diagnoses and survival, our goal is for everyone to have access to a rapid diagnosis and the best possible treatment and care, no matter where they live.

DATA & EVIDENCE

Data helps us better understand ovarian cancer's impact - from incidence and mortality rates to the influence of socioeconomic factors; it helps guide policies to improve treatment and prevention; and it helps share the lived experiences of those affected. All are critical for addressing diagnosis and treatment challenges, as well as long-term well-being.

Unfortunately, many countries lack this data, slowing development of evidence-based plans and treatment best practices. Our goal is that these information voids are addressed by global, national, and local efforts – including efforts to improve cancer registries – so we can shed more light on the experiences of those who are at risk of, or are living with, ovarian cancer, as well as the societal and economic impact of the disease.

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STRATEGIC PATHWAYS

THOUGHT LEADERSHIP

We will establish an Advisory Council of global ovarian cancer clinicians and advocates to guide the development of a shared global vision for ovarian cancer as well as a plan of action. In addition to hosting a Global Ovarian Cancer Summit with key stakeholders, we will generate evidence to fill knowledge gaps about how progress can be made in reducing incidence and improving survival and quality of life for those impacted by this disease.

GLOBAL ADVOCACY

We will produce and disseminate research to help inform the greatest opportunities for progress, including prevention, rapid diagnosis, and access to the best care.

We will also partner with global health and government agencies to mobilise support and collaborate with complementary existing health initiatives to integrate ovarian cancer objectives wherever possible.

AWARENESS

We will create powerful messaging to educate and empower those living with or at risk of ovarian cancer, including information about family history, genetic testing, risk reduction, and reducing delays in diagnosis.

We will work with advocacy partners, celebrities, and ambassadors to amplify our key messages. We will also appoint additional ambassadors with the aim of having one in each region of the world, and we will secure multi-year corporate support for World Ovarian Cancer Day.

GROWING THE GRASSROOTS

In addition to having our advocacy partners at the table of our Global Advisory Council, we will empower them with more impactful, high-quality resources and tools. We will actively involve them in developing and implementing initiatives to fill knowledge gaps and ensure that we continue to support collaborations and the sharing of best-practice.

KEY 5-YEAR STRATEGY MILESTONES
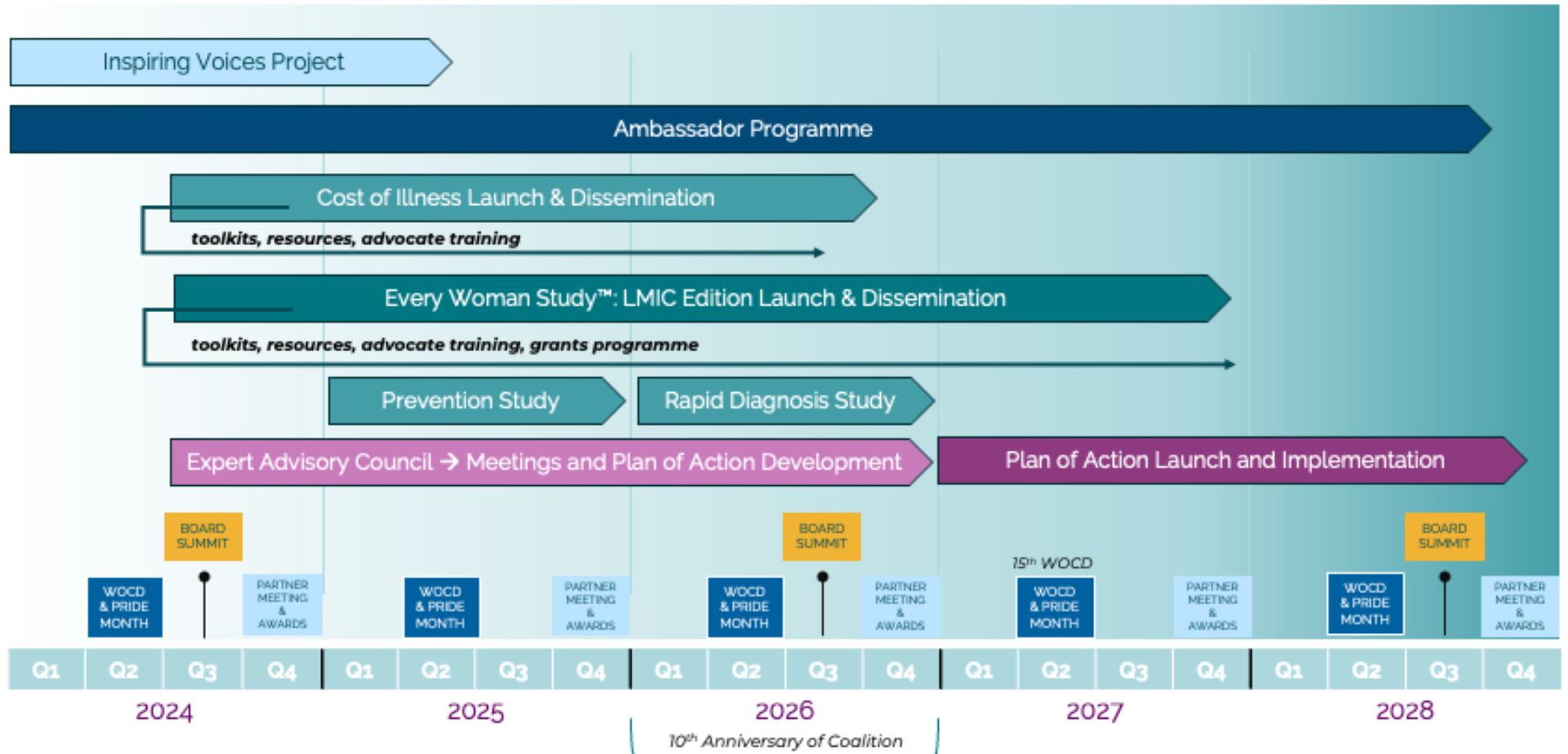
OUR COMMITMENT

The World Ovarian Cancer Coalition is committed to working on behalf of all those impacted by this disease and **making ovarian cancer a global priority.** We will drive profound and equitable change - by generating evidence to better understand the experiences of those affected by ovarian cancer and convening stakeholders from around the world to agree on a shared vision of the future of ovarian cancer. As the only global advocacy organisation focused on this disease we will amplify and strengthen the voices of the ovarian cancer community – from raising awareness through high-quality resources and targeted messaging, to securing multi-year corporate support for World Ovarian Cancer Day and raising our profile using celebrities and ambassadors around the world.

Using these strategic approaches, we WILL create a world where everyone with or at risk of ovarian cancer has the best chance of survival and the best quality of life possible, no matter where they live.

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