

Get Involved Guide May 8, 2022

#WOCD2022 #NoWomanLeftBehind





If nothing is done to change the status quo right now, by 2040 over **4 million women** will be lost to ovarian cancer.

In this same time frame, overall incidence of the disease will rise by 42% and mortality will jump by over 50% with 313,617 women dying in 2040 alone.

We need a shared global commitment today to fight this disease.

Join us for the 10th World Ovarian Cancer on May 8, 2022. Last year because of supporters like you we reached over 18 million people - together we can reach even higher to get to our goal of **#NoWomanLeftBehind**. The past few years have seen enormous progress in ovarian cancer, but in the absence of a reliable screening tool, symptom awareness remains our first line of defence



...according to our <u>2018 Every Woman Study™</u>, prior to diagnosis:



91% of women experienced one or more symptoms

Clinicians who contributed to the Study felt strongly that poor symptom awareness is a barrier to a more rapid diagnosis.

Women are being left behind - but you can help us change that.

Help us make the change

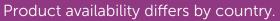
MERCHANDISE

This year we are thrilled to launch a pilot project - <u>the ability to purchase World Ovarian Cancer</u> <u>Day merchandise!</u>

We have started small for 2022, with a selection of clothing items, accessories, and office supplies created for you to purchase and use as you mark the day. Order items for friends, family, colleagues, and employees, or get hats or t-shirts as prizes for workplace or community challenges!

It is our hope to build on this over time. For this first year we are rolling this out in the United States, the United Kingdom, Ireland, Italy, Spain, Canada, Germany, and Australia.

Please note: the World Ovarian Cancer Coalition will NOT be profiting from this project. There will be no markup on products!





Help make the change

DO IT YOURSELF POST/POSTER GENERATOR

The easiest way to get the word out for World Ovarian Cancer Day is through our Do-It-Yourself Post/Poster Generator, With multiple options to customize the artwork including swapping out the word "Woman" in the campaign logo to make it personal or gender neutral - the possibilities are endless to make the artwork your own - no design skills required!! Whether to share on social media or post around the office, you can create multiple panels to promote #WOCD2022 and any events you are holding. QR code on the posters will direct users to useful information about ovarian cancer.

WorldOvarianCancerCoalition.org





A Pap test (cervical smear test) does not detect ovarian cancer



Everyone should know about ovarian cancer.



Ovarian cancer is often diagnosed at a late stage



Diagnosing ovarian cancer before it spreads makes it much more treatable





Symptom awareness might lead to a more rapid diagnosis Common symptoms include

a) Persistent bloating
b) Difficulty eating
c) Feeling full quickly
d) Pelvic and abdominal pain
e) Urinary symptoms



Help us make the change

OTHER TOOLS

As we get closer to our 10th World Ovarian Cancer Day, <u>keep checking our website</u> for other #WOCD2022 tools to help you mark the day.

Our "Save the Date" artwork in **37 languages** is already available, and we will be uploading more facts and figures posts very soon.

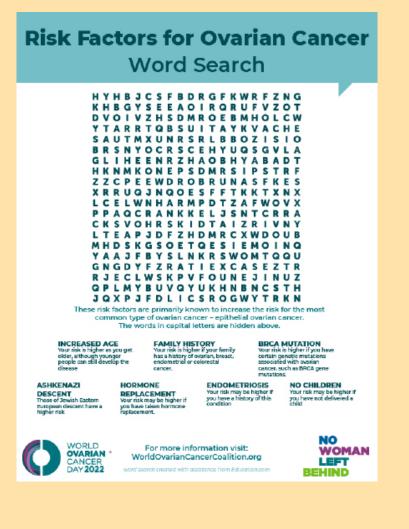
Also - already available to use <u>on our site</u> are Zoom/virtual meeting backgrounds, colouring pages for the kids, and a Risk Factor Word Search.

<u>Get in touch with us</u> if there is anything missing you would like to see!

Światowy Dzień Raka Jajnika 8 maja 2022







Other ways to help us get to #NoWomanLeftBehind:

Share one of our social media posts with your friends and family and encourage them to do the same. Ovarian cancer needs to become a global priority so raise your voice!

Learn the signs, symptoms, and risk factors of ovarian cancer and share them with anyone who will listen. About half of the world was born with ovaries, and every one of them should be aware!

Personally touched by ovarian cancer? <u>Share your story</u> with us!

<u>Contact one of our partner organizations</u> and join in on their #WOCD2022 activities or consider donating your time or money for them to continue their important work. Create an event in your area if none exist*. Challenge your co-workers to a walk-a-thon or fun run and end the event with a bake sale. No event is too small to make an impact. <u>Use our poster generator to help promote it!</u>

Don't be afraid to speak up! Whether it is advocating for yourself or for others, and no matter where you live in the world, there is room for improvement and change.

SHARE, SHARE, SHARE. No woman, no person, should be left behind.

**please abide by all local public health protocols given the ongoing presence of COVID-19.*



