

THE GLOBAL OVARIAN CANCER CHARTER TOOLKIT



GLOBAL
OVARIAN
CANCER
CHARTER
a World Ovarian Cancer
Coalition initiative

Women who develop ovarian cancer should have the best possible chance of survival and best quality of life, wherever they live. Sustained investment in research and infrastructure will ultimately deliver new and better diagnostic and treatment options, but there are opportunities to make progress right now.



This toolkit provides some ideas for how you can support the Global Ovarian Cancer Charter.

PRESS RELEASE & RESOURCES

A press release template is available on our website [\[here\]](#). You can use this to publicize or announce your Charter related activities to your media contacts.

The Coalition will also be continually adding and updating other resources on our website which will expand to include social media posts, translated Charter documents, and other materials you can use to promote your support of the Global Ovarian Cancer Charter. Be sure to bookmark the page and check back often!

SOCIAL MEDIA POSTS

To help us increase the reach of the Charter and so we can see and share your posts, please tag us on your Charter related social media posts and use our hashtags **#PowerfulTogether, #GOCC, & #WOCC**. You can tag us on either our World Ovarian Cancer Coalition or World Ovarian Cancer Day channels. re-

The theme for our Charter roll-out is #PowerfulTogether, so any wording that centers around that theme is best. You are also welcome to use our social media imagery found on our [resources page](#), and we are also happy to work with you to create co-branded posts. For any questions or help please get in touch with our [Director of Communications and Marketing](#).

WAYS ORGANIZATIONS CAN ENGAGE WITH THE CHARTER

- Become a Charter Supporter! Or, if you already have a project that speaks to one of the Global Goals and would like to apply to be a Champion, you can apply [\[here\]](#);
- Work together with other organizations and stakeholders to ensure ovarian cancer is planned for a local, national, and global levels. Use data together with patient experience to speak with your local politicians and policy makers and reach out to the media.
- Use the Charter and our Champions as inspiration to create an initiative, project, or strategic plan that speaks directly to one of the Global Goals.
- Collaborate or connect with others in your country to progress towards national collection of data that can inform local management, cancer control policies, health resource planning and feed into global initiatives. Our [Every Woman Study™](#) contains a lot of data and information that can be used as a reference or as a starting point. You can also read and share the published article here on the [IJGC website](#).
- Globocan has excellent online resources that your organization can use to find out your local incidence, mortality for ovarian cancer [Cancer Today](#), and predictions for the future on [Cancer Tomorrow](#) that you can refer to when developing your plans and projects.
- Our [Every Woman Study™ Summary Report and Full Survey Results](#) are also valuable tools that are, along with more information and ideas on how your organization can engage with the Charter, [available on our website](#).

The Charter can be used by anyone with an interest in ovarian cancer to advocate for improvements at the local, regional, national, or international levels. There are many steps you can take as an individual or as an organization to advance any of the Charter Goals in your area. You can find more information and the links to sign up as a Charter Supporter or Champion at: worldovariancancercoalition.org/global-charter



**GLOBAL
OVARIAN
CANCER
CHARTER**
a World Ovarian Cancer
Coalition initiative